



# Marina Coast Water District

## Minutes

### Community Outreach and Personnel Committee Meeting

April 2, 2024

#### 1. Call to Order:

The April 2, 2024 Community Outreach Committee meeting was called to order at 7:39 p.m. by Director Imamura. In attendance were:

- Committee members: Director Imamura and Director Moore
- Staff: Remleh Scherzinger and Paula Riso
- Public members: Martin Rauch

#### 2. Public Comments on Any Item Not on the Agenda:

There were no public comments made.

#### 3. Approve the Draft Minutes of the February 6, 2024 Meeting:

Director Imamura made a motion to approve the minutes of February 6, 2024. Director Moore seconded the motion. The minutes were approved by a vote of 2-Ayes (Imamura, Moore), 0-Noes, and 0-Absent.

#### 4. Receive an Update on District Communications and Discuss Outreach Plan:

Mr. Rauch, Rauch Communications, gave a quick review of the February and March social media outreach efforts, metrics, and upcoming outreach items. Discussion followed regarding providing landscaping ideas and plans for new houses in the new developments; and, how to answer water quality questions that customers may have.

#### 5. Rate Outreach Update:

Mr. Rauch covered the rate increase updates under the previous item.

#### 6. Identify Agenda Items for Future Committee Meetings:

Mr. Scherzinger said the landscaping discussion, water quality discussion, Social Media Policy and final HOA presentation will continue to be discussed at future meetings.

#### 7. Committee Member Comments:

Director Imamura inquired on the upcoming meeting dates and times.

#### 8. Adjournment:

Meeting adjourned at 8:33 p.m.